

Annual Report



November 2010



Australian Nappy Network Limited
A.C.N. 128 449 187

Contents

INTRODUCTION	2
MISSION, HISTORY, OBJECTIVES.....	2
ACHIEVEMENTS AND GOALS	3
2010 IN REVIEW	4
REPORTS	
MEMBERSHIP.....	6
SPONSORSHIP	6
TREASURERS	7
ADVOCACY	
VOLUNTEERS	8
NETWORKING	8
NAPPY HUNTS.....	9
REUSABLE NAPPY WEEK.....	9
ONLINE	
WEBSITE.....	13
SOCIAL NETWORKING	14
PUBLICATIONS	
THE NAPPY WRAP EZINE.....	14
NEWSLETTER	14
BEHINDS THE SCENES	
BOARD OF DIRECTORS.....	15
APPOINTMENTS	15
RETIREMENTS	15
THANK YOU TO...	16
APPENDIX 1 FINANCIAL STATEMENTS.....	20

Annual Report

Australian Nappy Network Ltd

INTRODUCTION

The past year has seen ANN grow from strength to strength, with more members, events and sponsors on board than in our first official year of operation. We have seen new faces and energy take on old and new positions with gusto and enthusiasm, while founding members have started to step back allowing for fresh perspectives, ideas and enthusiasm. Even more than last year, we are excited by the recent activity and inspired potential active members, directors and sponsors can see.

This annual report will re-state the ANN's mission, history and objectives, our operations over the past 12 months, our achievements, and of course the financial incomings and outgoings which have made our existence possible.

Mission:

The organisation's mission is to objectively support and educate the community on the health, environmental and financial advantages of using reusable nappies, using up to date research findings and practical experiences of many parents.

History:

The ANN is a voluntary, not-for-profit organization which was incorporated in November 2007 by Lucinda Westerman, Mary Donohue, Michelle Prince, Shane Fletcher, and Fiona Young.

It comprises a collaborative network of parents, researchers, health professionals, retailers, advocates and environmental agencies, and others.

Objectives:

The ANN will

COORDINATE national cloth nappy advocacy activities

CONNECT healthcare professionals, local authorities, businesses and parents

INFORM parents through campaigns/activities with consistent impartial information

SUPPORT parents, the cloth nappy industry and researchers

CAMPAIGN to have stakeholders in the community support our aims

INNOVATE to reduce the ecological impact of nappy use at all points of supply

The ANN will focus its efforts predominantly on:

- reaching those who do not use and have not used cloth nappies;
- providing accurate, credible information to help people to know about cloth and make educated choices; and
- being active in offline communication channels and audiences.

Achievements and Goals

Major achievements over the past 12 months have been:

- Continued consolidation of the strategic direction of ANN, with the development of strategic goals;
- The development and publishing of the new website;
- Increase in online presence and networking;
- Retention and attraction of new members and volunteers;
- Continued availability of funds for projects and activities;
- Remarkable growth of Great Down Under Nappy Hunts in March and September 2010;
- Reusable Nappy Week, 11-17th October 2010;
- Regular advocacy events held nationwide, particularly in Victoria, ACT and Western Australia.
- Introduction of new sponsorship levels November 2010.

Goals and Focus Points for the coming 12 months include:

- Great Down Under Nappy Hunts (March & September 2011);
- Improve efficiency with administrative processes;
- Improve our interactions with both our members and sponsors;
- Recruit volunteers, inspire, train and maintain momentum & participation in our teams, by increasing member activity and support and outsourcing;
- Develop our information resources;
- Further improving alliances with supportive local governments, seeking to promote these as models for other governments, and working to develop recommendations for cloth friendly councils;
- Develop relationships with relevant organisations - hospitals, councils, child health clinics and provision of information to them to distribute / share;
- Improved community engagement offline, with activities such as regular community networking opportunities and smaller scale advocacy events and attendance at community run events;
- Maintain a public presence as a community voice on reusable nappy topics as they arise - such as discussions of the environment, health and other researched aspects of nappy use.

2010 in REVIEW

November 2009

- Inaugural ANN AGM

December 2009

- Retirement of our Sponsorship Coordinator and founding Director, Shane Fletcher.

February 2010

- Search for and appointment of new Coordinators to replace outgoing ones.
- New Website Launch
- New Year, New Baby, New Website pledge up and running on the ANN website
- Birth Choices Expo, Sydney, NSW



March 2010

- Autumn 2010 Nappy Wrap: Introducing our new editor, Jess Green, When it's time to say goodbye to nappies.
- Perth Sunfair, WA
- 8th Down Under Nappy Hunt: 150 sponsors, \$7150 prize pool, Over 95 different prizes, including daily prizes, Over 3000 registered hunters.



April 2010

- ANN Stash Rebate Competition run during Nappy Hunt was drawn and winners announced.
- Released a press release to coincide with the UK "Real Nappy Week".
- Reusable Nappy Week 2010 Planning underway with the first planning meeting



May 2010

- An Article on MCN, written by ANN member Amanda Walsh, is published in the Child Magazines.

June 2010

- ANN Stall at Ecofair Perth, WA

July 2010

- Winter 2010 issue of The Nappy Wrap with articles on the history of MCNs, a buying nappies online guide, as well as information on the March Nappy Hunt and upcoming RNW.
- ANN Info Stall at the Alice Springs Show, NT
- Nappy Options and the Environment Workshop, NT



August 2010

- MCN Showcase Darwin, NT, 6th

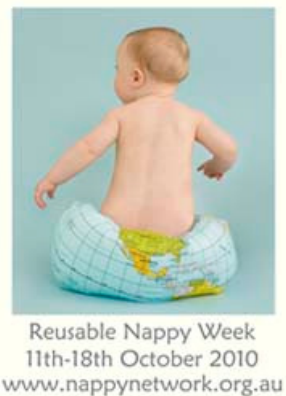
September 2010

- New poll and pledge added to the website
- Macquarie Sustainability Expo, Sydney, NSW 7-8th
- 9th Down Under Nappy Hunt: 150 sponsors, \$7150 prize pool, 89 different prizes, including daily prizes, 3885 registered hunters.
- Fashion Parade with High Tea and Jazz, ACT, 19th
- Media Release for Reusable Nappy Week published online.
- Blog button created and uploaded to Facebook.



October 2010

- Spring 2010 issue of The Nappy Wrap featuring how to make your own nappies, a look at advocacy – behind the lines, run down on this months' Nappy Week Events, notice of AGM.
- Lane Cove Sustainability Fair, Sydney, NSW, 10th
- Reusable Nappy Week, 11th-17th 2010
- DesertSmart Eco Fair, Alice Springs, NT
- City of Casey Cloth Nappy Expo, Vic
- Retirement of QLD Coordinator, Marijke van Klinken



November 2010

- Fremantle Children's Fiesta, WA, 7th
- 3rd annual AGM 28th November 2010 using Skype.

Meet ups were held regularly (monthly) in Vic, also in the ACT, and a number of meet ups were also held in Perth also throughout the year.

MEMBERSHIP REPORT

With the launch of the new website we have now moved our method of signing up as a member from using a survey Gizmo to an automated on site form. Members are automatically added to the civiCRM database which now makes tracking memberships, emailing members, creating pledges and polls a lot easier.

At 28th November 2009, we had approximately 97 current members and 50 current subscribers. The lower numbers this year have been due to the creation of the new membership database and having not sent out renewals to those that have lapsed. Our member signups peaked when we offered a competition during the March nappy hunt for members only. Other times were during the September Nappy hunt and during Reusable Nappy week in October ut these were still not enough to see our numbers increase over last year (152 members this time last year).

As the member information from the old database is finished being integrated into the new civiCRM database, membership renewals will be sent out automatically and allow membership statuses followed more comprehensively. Interestingly our membership numbers does not equate our facebook "likers" in any way, therefore one aim for 2011 will be to find a way to get those people more active in the ANN and to become members or subscribers and possibly volunteer.

During the March Nappy Hunt we conducted a short survey to get some feedback from participants on how to better serve their needs. For example what events they are interested in, how to increase participation and what type of information they would like to see on the website. We hope to initiate some of these ideas and feedback in 2011.

SPONSORSHIP REPORT

At the end of last year, one of our founding directors, Shane Fletcher, retired from his position as both Director and Sponsorship Coordinator. We had a very tricky task replacing him and initially the role was taken by Jaymee Vanderheul. However, recently Jaymee has also had to hand over the position and we were lucky enough to have Nicole Zeidler, take on the position.

Due to the long time between Coordinators and sorting out a few issues in regards to sponsorship, it has meant that our sponsorship levels this year were significantly lower than in previous years (\$10,650). We have finally created a new sponsor rate card and changes to the sponsorship levels in an effort to increase sponsor numbers as well as simplify the administration processes for both businesses as well as the ANN internally. We will no longer have a Platinum Level of sponsorship and companies can now choose the amount they wish to sponsor us and depending on that amount it will see them fall into one of three level categories: Bronze, Silver and Gold.

As of the writing of the Annual Report, We have 5 Bronze Sponsors, One Silver Sponsor, and one Gold sponsor.



With the release of the new rate card we hope to see many new sponsors come on board in 2011 to help the ANN continue to fund its ongoing events and future projects.

TREASURER'S REPORT 2009/2010

We started the financial year in an excellent position, carrying forward retained profits from our second year of operation of \$18,242.

During this financial year our revenues decreased from \$29,432 to \$17,564. The ANN's main source of revenues is from Sponsorships, of which we received \$10,650 during the financial year (down from \$19,200 the previous financial year). Income is also derived from merchandise sales, donations and entry fees from the Great Down Under Nappy Hunt (GDUNH).

The ANN had expenditure of \$17,801 during 2009/2010, a very comparable amount to the previous financial year of \$18,334. This amount consisted of monies spent on promotional materials (including Reusable Nappy Week) of 5,269. Expenditure on the GDUNH was \$2,397. Administration expenses, such as audit fees, insurance, postage and bank fees were \$4,983. This amount included \$1,813 for insurance and \$1,758 in audit fees. Our major expense of the financial year was an upgrade to our website, at a cost of \$5,152.

The bottom line for 2009/2010 was an operating loss of \$237. This is mainly due to a decrease in sponsorship income and the major expense of the website upgrade. Our cash in hand balance is \$18,168.

Since balance date there have been no significant financial events.

One key change to affect the ANN this year is a recent amendment to the *Corporation Act 2001*. The change basically means that the ANN no longer has an obligation to prepare reviewed/audited financial reports on a yearly basis. In real terms, this will mean a considerable reduction in our financial fees, as well as freeing up a substantial amount of time for our Treasurer.

Going forward we hope to continue to increase our revenues from sponsorships, to enable the ANN to continue to further develop our advocacy endeavours.

VOLUNTEERS REPORT

Kira Jessup retained her position as Volunteer Coordinator from 2009. We tried our previous methods of promoting positions vacant through the website and parenting forums as well as facebook. From this we gained a new Sponsorship Coordinator, Nicole Zeidler, as well as some of our new state coordinators and volunteers for particular events through these methods. We did find that facebook seemed to work well for some things (like event volunteers) but not others (like defined positions within the ANN).

In addition, we also tried something new this year in that we utilised the Go Volunteer website (a sub-site of the Seek employment website purely dedicated to volunteer positions). We had a number of inquiries for positions we have found difficult to attract interest in, such as the Grants Coordinator, however the majority of those people who applied were not suitable for the roles or were using the volunteer role to gain paid employment elsewhere (and would likely have left the ANN role once they had achieved this). We did gain one very valuable volunteer through the Go Volunteer site, and that is Jessica Green, our Ezine Editor who has taken care of all issues since taking on the role and who without there would be no "Nappy Wrap".

We have identified a few limitations to these methods as well as our ability to attract volunteers. People who are passionate about cloth may not be passionate about advocacy. In addition, those that are passionate about nappy advocacy are likely to want to volunteer for as long as their children are in nappies and will want to (naturally) move on once their youngest child has toilet trained and they are in a different phase of their parenting lives. As such, this means we will always be on the lookout for new volunteers to help learn from and take the places of those who are moving on. This became more obvious this year as a large proportion of founding members and very active ANN volunteers are starting to pursue other interests but we did not have "new" volunteers coming into the fold. For this reason we will really need to concentrate on re-establishing our regular nappy meets in all states to connect those more "experienced" ANN volunteers with newer ones and continue the great cloth nappy community spirit needed for advocacy.

NETWORKING

We have contacted the newly formed Women's Environment Network Australia (WENA) in order to establish an ongoing relationship. Their website is <http://wena.org.au/dp/> We will need to follow up on this in 2011.

Also, contact with Days of Change, <http://daysofchange.org/>, resulted in the inclusion of cloth nappy info in their supporting information

The Nappy Network (NZ) were looking at piggybacking with our RNW dates this year although it seems it didn't eventuate and did not have a Real Nappy Week this year. <http://nappynetwork.org.au/forum/index.php?topic=1526.0>

In 2011 it is our aim that there will be a greater focus on networking and collaborating with other like-minded organisations.

NAPPY HUNTS (aka GDUNH)

2010 saw Nappy Hunts 8 & 9 held in March and September. These are gaining more in popularity every year and as a result we have now seen the Sponsor numbers reach maximum.

The 8th Hunt in March 2010 was again very successful with the cap of 150 Sponsors reached. There was over \$7000 in prizes awarded to the 95 winners from the 3078 Registered Hunters. As the hunt has reached capacity regarding Sponsorship, and there were 2 dozen or so Sponsors that missed out this time around, we looked at various ways to increase the number of businesses that we can support without diluting the exposure the current businesses receive.



The 9th Hunt in September 2010 saw us reach capacity of 150 yet again and again the prize pool was gain over \$7000 which was spread over 90 different prizes, including daily prizes and a new prize for voting for your favourite sponsor. There were also "No Icon" Sponsors this time around where sponsors were able to offer a discount for the hunt and have a link to their site but hunters did not need to find an icon. There were 3885 registered hunters this time around although 1000 of those didn't actually find any icons; they were in it for the discounts.



This is the first year that we have sub-contracted out the running of the hunt.

REUSABLE NAPPY WEEK 2010

REUSABLE NAPPY WEEK 2010 EVENTS

We had 17 Events with at least one in each State/Territory for Reusable Nappy Week 2010. The Events included a Fashion Parade (ACT), information stalls and nappy displays a sewing Workshop and Knit in, nappy workshops, informal get-togethers (nappycinos), a Nappy Expo (City of Casey) and of course the "30 or 6000" Event in Brisbane.



The Brisbane Event was a great last minute draw card to Reusable Nappy Week. It had the highest number of event attendees, volunteers, positive feedback, and media interest of all of our events. It was also an absolutely fantastic effort from the Brisbane girls involved in organising it and the overall result reflected this.

By comparison, our other events seemed much smaller and as such the numbers of attendees and overall vibe of these events were reflected by this. Attendees to our events were mostly positive, which is the main aim of the week.

BEHIND THE SCENES

Organising RNW

In 2011, I (Kira Jessup) continued on with the National Coordination of RNW. We had a lot of new State Coordinators this year with some real enthusiasm shown early on in the planning. The regular National Planning Meetings were for the most part a large failure as only one or two Coordinators/Volunteers actually attended a number of meetings past the initial planning phases and in the end they were cancelled altogether. So a lot of the planning for events was done by the States themselves without a lot of "National" cohesion. It was hard to keep the momentum going and this led to a lot of the states having smaller events than they would have ultimately liked. However, everyone was able to find suitable venues for their events and had the advocacy kits available for events where applicable. There was no one to organize in QLD until a few weeks before when the group that organized the Brisbane Event realized there wasn't going to be one and pulled together to find a venue, organize an event specific brochure, volunteer t-shirts as well as promote and gain media interest. This was an amazing effort for such a short time frame.

PROMOTION OF EVENTS

Brochures

Generic brochures for RNW were created which were to be used for placement at RNW Events but could also be used for major print runs for placing in ECHC's, playgroups etc. This was done late this year due to the late confirmation of who exactly the RNW sponsors were. The Brisbane girls had their own professional poster organized for their event specifically which was very nicely done.

Child and Other Magazines

Due to a dismal response to our advertising in the Child Magazines last year (and the expense of it), we decided that paid advertising would not be done for this years' events as it was not beneficial (not a single event attendee came from it). However, we did try and have some of the events added to the Child Magazines Calendars (free listing). It is unclear as to whether or not it made it in. Limited volunteer resources meant we couldn't approach any other magazines for entry.

ANN Website

As a result of a lot of last minute planning last year, Coordinators were highly encouraged to have their events planned well ahead of time this year for adequate promotion. Namely, we wanted to have the events finalized and up on the ANN website prior to the Nappy hunt in September to allow all those hunters to see which events were on, and to add them to their diaries. Unfortunately only the details for a few events were provided in time for addition to the website either prior to or during the Nappy Hunt so a huge opportunity was missed there. Also a few events were not finalized until a week before or at the very last minute which left little time for promotion.

Other Online Avenues

RNW Events were promoted through the social networking site facebook (see separate section on this), Ozcloth Mailing List, as well as a number of nappy/parenting forums; namely Nappycino, Nappy Addicts, and Essential Baby. Unfortunately we do not have the volunteer resources or time to cover all of the parenting forums but we covered the major ones which have highly active napping sections and where most of our referred members and event attendees have come from in the past.

Facebook Promotion



We tried to promote the events evenly on facebook in the few weeks leading up to the events as details came to light but also because it was the best time to get people thinking about attending. Some organizers felt that their events were overshadowed by some of those in other states or omitted altogether.

Criticism of the facebook promotion was also aimed at the lack of promotion of events during the week itself. Given that the moderators were otherwise occupied during the week itself, and due to the numbers of tasks left to only 2 or 3 people, it isn't possible to keep on top of everything and so promotion of each event on facebook during the week itself wasn't possible. However, there was adequate prior promotion and always a permanent link to the RNW events section of the website on the facebook page.

The Brisbane Event, being a larger Event and for promotion purposes, had its own dedicated Facebook Page set up by the Brisbane Event Organisers. Being a "last minute" event, this certainly helped in its promotion and overall success as the businesses which helped donate nappies to the event were also able to promote through their own facebook pages and link back to the Brisbane Event Page. It also meant that most people were quickly notified of changes to the venue due to the weather.

Media

We did not have a dedicated Media Liaison this year. In addition, we have found that National/mainstream media are unlikely to pick up on our Media Releases or run an article featuring Cloth Nappies for RNW. As a result we decided to focus mainly on local media with a Media Release prepared and posted on the website and made available for the Coordinators to contact local papers etc for promotion of their events. The media was however, interested in the Brisbane event due to the provocative nature of it and the effort in contacting them by the organisers. There were some radio interviews conducted but unfortunately the newspapers and television stations weren't as enthusiastic on the day after an initial promising start.

RNW VOLUNTEER THANKS

Special mentions go to the Brisbane girls for pulling together a fabulous event at the last minute and promoting it well. I want to thank Louise for managing a massive four events in Sydney, a couple which were looking unlikely to go ahead but for which we found volunteers a few weeks before. To Amy for doing a stellar job in Vic, not just for RNW but all year round and Emily for taking on the NT and finding a last minute venue despite obstacles. To our other RNW Coordinators, Tammie, Holly, Tara, Tasha, and Tracey, thank you girls so much for taking on a role that can feel unrewarding at times but is important to the ongoing efforts of the ANN and cloth nappy community. Additional thank you to our wonderful event volunteers, there were many of you and I can't possibly name you all but you know who you are ☺

LOOKING TO 2011

A number of factors throughout the year have had us questioning the need for Reusable Nappy Week. There is most definitely an ongoing need for Reusable Nappy Advocacy but a number of factors, discussed where appropriate above, have led us to question if having a major week of events is the best approach.

As National Coordinator for the past two years, I feel that the following problems have actually become too great for us to continue with Reusable Nappy Week:

1. **Volunteers:** The biggest problem is our lack of volunteers, and by volunteers, I mean coordinators. There seem to be plenty of people who are happy to help on the day of events but not enough to help organize them.
2. **Promotion:** Our promotion of events is again reliant on item 1. Above. When we have paid for professional services in the past, this has not had any positive effect on attendees etc to our events. In addition, those organising events don't necessarily feel it is their responsibility to also promote them (a case of volunteers being spread too thin).
3. **Lack of media interest:** The media, regardless of the types of events we have held, have been largely uninterested. Where there has been some positive initial interest, it hasn't necessarily been taken up and published.

It is also clear that the effort in maintaining Reusable Nappy Week has been somewhat at the expense of ongoing advocacy efforts. It is for this reason that I believe our main focus in 2011 should be to encourage and support regular meets of cloth nappy advocates in as many locations as possible and a spread of events and activities throughout the year rather than in a dedicated week.

WEBMASTER REPORT

Website

2010 involved the exciting launch of our new website which uses Drupal and incorporates a civiCRM database. This also involved a change of internet hosts. We aimed to have all of our information easier to find for visitors as well as involving members more with the addition of pledges and polls. The ANN blog, forum and Reusable Nappy Week Information, which was previously on its own website, were integrated into the new website in an effort to make everything easy to find. Like a one-stop-shop of information ;)

We have also taken over the hosting of the information from the Oz Cloth Nappy website. This has enabled us to continue the fantastic work that Oz Cloth has done in the past along with offering even more information to the modern cloth users. The Oz Cloth Nappy email discussion list still exists as a separate and active entity.

From the launch of the new site in February 2010 to Nov 26th 2010 we had 37,355 visitors from 108 different countries and territories with 97,822 page views. The peaks times of activity for the website were at the launch of the website and during both the nappy hunts in March and September. Reusable Nappy Week in October was also a time of increased visits to the events pages.

The main sources of traffic were

Google 8005 visits (29.26%)

Direct 7423 visits (27.14%)

Diaper Decisions (nappy hunt) 3804 visits (13.91%)

Facebook 1198 visits (4.38%)

The most popular page views were

Oz cloth nappy discussion group (where visitors were redirected from the old Oz cloth site)

Reusable Nappy Info

Facts and figures

Buying nappies

Social Networking

Facebook

We have increased our web presence with two 'fan pages' on social networking site Facebook. The Australian Nappy Network fan page [facebook.com/AustralianNappyNetwork](https://www.facebook.com/AustralianNappyNetwork) has 949 "likers" (up from 395 fans this time last year), with 503 active monthly users; while the Reusable Nappy Week fan page [facebook.com/ReusableNappyWeek](https://www.facebook.com/ReusableNappyWeek) has 684 "likers" (up from 368 fans this time last year). The Cloth Nappy Hunt Page <http://www.facebook.com/#!/clothnappyhunt> has 3,362 likers with 642 monthly active users.

These pages enable interaction between the organization through the administrators of the pages and fans among which are ANN members and subscribers, business operators and facebook members not currently in the first categories. To date the pages have been used to update fans via their 'new feeds' with event alerts, blog updates, merchandise availability, small talk, volunteer vacancies and membership promotions.

Twitter

ANN also jumped on the twitter marketing train, utilizing a new profile on twitter (twitter.com/AusNappyNetwork) for advocacy to drum up general interest in reusable cloth nappies as well as promote events, activities, merchandise and membership. ANN has 296 followers and this is up from 196 followers this time last year. Followers subscribe to ANN's tweets aka brief comments an include Australian and international nappy brands, advocacy organizations and cloth users.

Publications

eZine – The Nappy Wrap

We began the year with Emma Davidson, the Editor of "The Nappy Wrap" Looking to pass it over to a new person. We put out the call through her last 2 editions of the eZine as well as through our website and other various methods. We found our new Editor, Jessica Green, through the Go Volunteer website. Jess is a University Student from the NSW in her final year of a Bachelor of Arts and has done a fantastic job looking after the eZine since Emma handed it over. The only limitations have been in regards to articles so anyone with ideas etc have been encouraged to get in contact with us. Thank you Jess for your tremendous help over this year ☺

Newsletter

The newsletter has gone out directly to all members/supporters and sponsors of ANN, as well as our database of businesses and those that have signed up for our newsletter. At the moment we have no way of tracking those that get the eZine in a secondary manner, from forwarded emails or by just visiting the site and downloading it. We may look at using the newsletter more frequently in 2011 once the issues with the Membership database has been sorted out.

BOARD OF DIRECTORS 2009/2010

The Board of Directors for 2009/2010:

- Lucinda Westerman
- Andrea Benham
- Kelli Haynes
- Michelle Prince

APPOINTMENTS

At our 2009 AGM two new Directors were appointed to positions on the board

Natasha Leslie

Natasha has been a cloth user for nearly 20 years from terry cloth to MCN's. Trained in electronics and IT and business administration, she has been a member of several boards though is now a stay at home mum. As well as her role as Director Natasha currently wears many hats as the SA Coordinator, Merchandise Coordinator, Membership Coordinator and is the ANN Webmaster. Natasha has been instrumental in getting our new website up and running and is working out glitches in the databases. On top of all that, she had a baby this year!

Kira Jessup

Kira is a former Biomedical Scientist and is now a stay at home mum. After the birth of their daughter, she wanted to start becoming more involved in the advocacy side of reusable nappies. Kira has been the Coordinator for National Reusable Nappy Week for the last 2 years and is also the current Volunteers Coordinator. Along with the other directors, she also helps maintain the Facebook page and is a regular contributor to the ANN eZine, the "Nappy Wrap".

RETIREMENTS

At the 2010 AGM, one of our founding Directors will be retiring from her position on the Board.

Michelle Prince

As a founding Director, Michelle has provided insight and practical input into the establishment of the ANN. She has been a fantastic help in guiding newer directors and volunteers in the ways of the ANN and has always been extremely helpful when posed a sticky situation or question. In addition, she has coordinated countless information sessions, events and activities in her state as WA Coordinator, while working tirelessly on ANN projects. She has a BA in early childhood education and her past experience in child care has been a valuable asset in assisting the ANN's efforts to inform professionals in the community. Her children have been out of nappies for some time and Michelle has decided to move on to other ventures. Thank you for all your wonderful help and effort Michelle in getting the ANN off the ground, keeping it going, and spreading the love of cloth.

Thank you to...

The list is long, and undoubtedly incomplete, but we would like to thank all our advocates, helpers, supporters and advisors. We greatly appreciate not only the very visible work such as events and promotions, but the behind the scenes efforts and support of families and the children whose cloth bottoms inspired us all into cloth nappy advocacy!

Board

Andrea Benham
Lucy Westerman
Michelle Prince
Kelli Haynes
Natasha Leslie
Kira Jessup

Community Nappy Advocates (aka Very Active Members)

Andrea Benham
Amanda Walsh
Jessica Green
Kellie Haynes
Kira Jessup
Lucy Westerman
Marijke van Klinken
Michelle Prince
Natasha Leslie
Jaymee Vanderhaul
Jo Ipcock (administration)
Nicole Zeidler (Sponsorship)
Nyree Clyne (Advocacy Kits)
Elizabeth Wood
Meg Quinlisk
Katinka Smith
Tara Salter
Susan Parry
Tracey Brown
Zoe Lenz

State Coordinators

Nicole Richardson (QLD)
Louise Scott (NSW)
Karen King (NSW)
Tammie Wheeler (ACT)
Amy Grant (VIC)
Emily Findlay (NT)
Natasha Leslie (SA)
Jo Bracey (WA)
Holly Puckering (TAS)

Sponsors

Baby Beehinds (www.babybeehinds.com.au)
Bean Sprout Bubba (<http://www.beansproutbubba.com.au/>)
Bonnibuns (<http://www.bonnibuns.com.au/>)
Cloth My Bot (<http://www.clothmybot.com.au/>)
Hippybottomus (<http://www.hippybottomus.com.au/>)
The Itti Bitti Nappy co. (www.ittibitti.com.au)
Mini LaLa (<http://www.minilala.com.au/>)
Nappies Covered (www.nappiescovered.com.au)
Nest Nappies (<http://www.nestnappies.com.au/>)
New Age Nappies (www.newagenappies.com.au)
Nurture Nappies (www.nurturenappies.com.au)
Organic Bugalugs (<http://www.organicbugalugs.com.au/shop/>)
Oz Baby Trends (www.ozbabytrends.com.au)
Pea Pods (<http://www.peapods.com.au/>)
Sustainable Hemp Products (www.sustainablehempproducts.com.au)
Tiny Toosh (<http://www.tinytoosh.com.au/>)

RNW 2010 Supporters

Companies

Applecheeks Australia (online)
Attinaps (online)
Baby BeeHinds (online)
Baby Blossom (online)
Baby Bullfrogs (online)
Bambooty (online)
Bubblebubs (online)
B Cheeks MCN (online)
Bella Bums (online)
Binkee Bots (online)
Bleeding Heart Cafe & Art Gallery (Brisbane, QLD)
Bonnibuns (online)
Bubbalooba (online)
Brindabella Baby (Braddon, ACT and online)
City Publicity (Newmarket, QLD and online)
ClothBumKids (online)
Cotton Bottom (online)
Close Parent Downunder (online)
Cloth My Bot (online)
Cushie Tushies (online)
Darlings Down Under (online)
Earth Conscious Mum and Bub (online)
Flattery (online)
Greenkids (online)
Issy Bear Nappies (online nappy retailer)
Itti Bitti Nappy co (online)
Karri Tree Lane (online)
Krap Katchers (online)
Love Bytes Photography (Brisbane, QLD and online)
Mamaluna (online)
Monk n Bear (online)
Nest Nappies Cloth Nappy Shop (Paddington, QLD)

New Age Nappies (online)
Nappies Covered (online)
Nip Naps (online)
Noonee Wilga (online)
Nurture Nappies (online)
Organic Bugalugs (online)
Pea Pods (online)
Sunshine Tots (online)
Sustainable Hemp Products (online)
The Cloth Nappy Shop (Kingston, QLD and online)
The Dappy Shop (online)
The Nappy Bucket (online)
BubbaMoo (online)
Flannel Fings (online)

Local Government

City of Casey (VIC)
City of Ryde (NSW)
City of Stirling (WA)
Lake Macquarie City Council (NSW)
Lane Cove Council (NSW)
Newcastle City Library (NSW)
Office of the Lord Mayor, Brisbane (QLD)
Shire of Kalamunda (WA)

Community Supporters

Eaton Community Library (WA)
Green Heart CitySmart (QLD)
Lettuce Deliver (NSW)
Macquarie Shopping Centre, Ryde (NSW)
Westfield Shopping Centre, Innaloo (WA)

Parenting Resources

Bub Hub (Online)
Essential Baby (Online)
Nappycino (online)
Nappy Addicts (online)

Our most sincere apologies to anyone whose name should appear here but hasn't. We greatly appreciate your support and assistance.

We look forward to working with you all into the future.



Australian Nappy Network

Modern Cloth - Modern Choice

www.nappynetwork.org.au

Australian Nappy Network Ltd

A.C.N. 128 449 187

REGISTERED OFFICE:
18 Camberwell Road
Hawthorn East Victoria 3123

POSTAL ADDRESS:
PO Box 3071
Eltham Victoria 3095

<http://www.nappynetwork.org.au>

APPENDIX 1 – FINANCIAL STATEMENT

Australian Nappy Network Ltd

Profit & Loss

Accrual Basis July 2009 through June 2010

Jul '09 - Jun 10

Ordinary Income/Expense

Income

Donations		1,094.00
Merchandise		
Archie Bags	203.75	
Total Merchandise		203.75
Nappy Hunt March 2010		3,160.00
Nappy Hunt Sept 09		2,400.00
Other Income		56.84
Sponsorship		10,650.00
Total Income		17,564.59

Expense

Audit and Financial Statements		1,758.00
Bank Service Charges		213.70
Domain name registration		105.60
Expense Cloth Nappy Hunt Sept08		9.30
Insurance		1,813.42
Miscellaneous		300.00
Nappy Hunt		1,705.53
Nappy Hunt Mar09		683.57
Postage and Delivery		791.56
Promotional events		325.60
Promotional Materials		859.40
RNW 2009		4,084.14
Software Expense		5,152.02
Total Expense		17,801.84

Net Ordinary Income -237.25

Net Income -237.25