



Sponsor Rate Card

Current as of April 2011

How much you wish to “sponsor” the ANN is up to you and regardless of the amount you donate it will fall into one of three categories.

Bronze Sponsors - Sponsors paying \$100-\$250 per year

- Line entry listing on the Business Directory Page* of the ANN website (no logo) and a link to your business website. Priority listing at the top of the page as an ANN Sponsor.
- Line entry listing on the Sponsors Page of the ANN website (no logo) and a link to your business website.
- Banner advertising on the ANN website.
- An ANN Sponsorship Badge, for placement on your website
- Priority for ANN events/giveaways (for example, sponsors will be the first asked for donations to events etc).

Silver Sponsors – Sponsors paying \$251-\$1000 per year

- Line entry listing on the Business Directory Page* of the ANN website (no logo) and a link to your business website. Priority listing at the top of the page as an ANN Sponsor.
- Listing on the Sponsors Page of the ANN website with your logo and a link to your business website.
- Banner advertising on the ANN website.
- An ANN Sponsorship Badge, for placement on your website.
- 1/8 page advertisement in each “Nappy Wrap”.
- Automatic sponsorship of bi-Annual Nappy Hunts (one hunt only).
- Priority for ANN events/giveaways (for example, sponsors will be the first asked for donations to events etc).

Gold Sponsor - Sponsors paying over \$1000 per year

- Line entry listing on the Business Directory Page* of the ANN website (no logo) and a link to your business website. Priority listing at the top of the page as an ANN Sponsor.
- Line entry listing on the Sponsors Page of the ANN website (no logo) and a link to your business website.
- Banner advertising on the ANN website.
- An ANN Sponsorship Badge, for placement on your website
- Priority for ANN events/giveaways (for example, sponsors will be the first asked for donations to events etc).
- 1/4 page advertisement in each “Nappy Wrap”.
- Automatic sponsorship of bi-Annual Nappy Hunts.
- Top Priority for ANN events/giveaways (for example, sponsors will be the first asked for donations to events etc).
- First rights over sponsorship for MAJOR ANN Events (non-exclusive)

Australian Nappy Network Ltd

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Non-sponsor /Additional Options

If you don't want to, or can't afford the extra expense of an ANN sponsorship, you can still get representation on our website, in our newsletter, or for ANN events.

Business Listing - \$25

This is for a line entry listing on the Business Directory Page* of the ANN website (no logo) and a link to your business website. The listing is for 12 months and a renewal notice will be sent at the end of the 12 months. This is to make sure that the links to nappy and other businesses within the website are kept up to date and relevant.

"The Nappy Wrap" ANN Newsletter Advertising Rates

- 1/8 page full colour ad \$50 per issue
- 1/4 page full colour ad \$100 per issue
- 1/2 page full colour ad \$250 per issue

Event Sponsorship

As a guide, all donations or other contributions provided to an ANN Event will be recognised as a "Sponsorship-in-kind" for that particular event and noted at the event itself (for example, a sign saying "this nappy kindly donated by X company for our door prize", or "this event is proudly sponsored by...") or by other means via our website or facebook page.

*This page is the "Buying Nappies" page here: <http://nappynetwork.org.au/content/buying-nappies> and is one of our most visited pages on the website.